

Privacy policy

(Status: 14.04.2026)

The protection of your personal data is of particular concern to us. We therefore process your data exclusively on the basis of the legal data protection regulations (GDPR, BDSG-neu). In this data protection information we inform you about the most important aspects of data processing within the framework of our contractual relationship.

Data processing

Please note that data will be stored and used by us and the affiliated companies of the Mercer Group, Mercer Rosenthal GmbH, Mercer Stendal GmbH, Mercer Timber Products GmbH and Mercer Torgau GmbH & CO KG for the purpose of executing the contractual relationship.

The data provided by you (including surname, first name, address, telephone number, bank details) is required for the execution of the contractual relationship or for the execution of pre-contractual measures. Without this data, we cannot conclude the contract with you, we cannot execute the contract and we cannot fulfill our contractual obligations (e.g. payments, invoicing).

In addition, we make use of external service providers to some extent to whom your personal data is made available in order to fulfill our contractual obligations. In addition, we may transfer your personal data to other recipients, such as public authorities in order to fulfill legal notification obligations (e.g. tax authorities).

After termination of the contractual relationship, the data deposited with us will continue to be stored in accordance with the legally prescribed retention periods. The German Commercial Code, the Fiscal Code and the Money Laundering Act, among others, impose storage obligations. The storage periods are then up to ten years after termination of the contract.

Legal basis

Data processing is carried out on the basis of the legal provisions of Art. 6 para. 1 lit b) (necessary for the fulfillment of the contract) of the GDPR and, if consent has been granted, on the basis of Art. 6 para. 1 lit a) (consent). In addition, we process your personal data to fulfill legal obligations, e.g. commercial and tax data retention obligations. In this case, the legal basis for processing is the respective statutory provisions in conjunction with Art. 6 para. 1 lit c) GDPR.

Your rights

You have the right to information about which data is stored. If the data is incomplete or incorrect, you have the right to rectification. If there is no longer a legal basis for storing the data, you have the right to have it deleted.

If one of the conditions listed in Art. 18 DSGVO is met, e.g. if you have objected to the processing, you have the right to request the restriction of processing for the duration of the review by us.



You also have the right to object to the processing of your data. Unless there are compelling legitimate grounds for processing pursuant to Art. 21 DSGVO, your objection is justified and we will no longer process your data.

If you have consented to the processing, you also have the right to revoke your consent with effect for the future at any time.

If you are of the opinion that we violate data protection regulations, you have the right to complain to the competent supervisory authority. In Thuringia, the competent supervisory authority is the Thuringian State Commissioner for Data Protection and Freedom of Information.

External Link for App Download

Our website contains links to external app providers (e.g., FW Mobile). We point out that we merely facilitate access to the use of these services. As soon as you click the corresponding button or link, you leave our website. We have no influence on the data collection and its further use by the operators of the app providers. If you access such a link, the IP address, the referrer URL, and browser data are usually transmitted to the respective store operator.

For further information, please contact our data protection officer at Mercer Holz GmbH

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